

# Girl Guides

## Terms of Reference (TOR) for

### Earning on Information and Communication Technology (ICT) for Ranger/ Female students of different educational institute/ young women entrepreneurs/ Potential Female Entrepreneurs

#### 1. Background:

**Global Youth Mobilization project** aims to alleviate the negative impact of the COVID-19 pandemic on young people and reinforce their positive contribution to addressing it in their local communities.

After the COVID-19 breakdown, we are struggling to continue our activities as usual. Even quite a while during the lockdown we could not do any activities as we had very limited accumulation of getting our members through the digital platform. Though gradually we have started to utilize the scope of online connectivity for our members, we have observed that a wide range of our girls is not participating in online base activities and educational initiatives. People lack the skills, knowledge and motivation to utilize the digital platform for learning, career progression and personal development. We can say this is a common scenario in Bangladesh. Thus, our MO thinks that to cope with the new normal and also to be connected with the globe, this is an essential area to address.

#### 2. Objective:

To help young women and their young family members/friends be equipped in utilizing the digital platform for their career progress, educational activities and networking.

#### 3. Specific Objectives:

Online base ICT Training will be provided to 300 Young Women, who have appropriate devices and internet connection. Participants will be enrolled from all over Bangladesh. The focus will be given to be acquainted with different digital application and apps which are helpful for entrepreneurship, job market, and on-line education.

Objectives of the project are to help young women:

- To be skilled in using modern ICTs and be capable to participate in the online activities for coping up with new normal due to COVID19
- To be acquainted with different online educational apps, applications, scopes and process to achieve online education.
- To become employable getting very essential skills in ICT according to requirement for online education, job market and or self-employment or entrepreneurship.

#### 4. Project Summary:

The project must clearly meet the overall aims of the Global Youth Mobilization project and specifically address the following purpose:

- Inspire young people to contribute to COVID-19 recovery and response efforts through supporting their local communities through voluntary service activities/ community development activities.
- Provide opportunities to alleviate the negative impact of the pandemic on young people through the delivery of non-formal education and learning activities.

There will be three (3) batches to provide training to 300 participants. This will be a 45 hrs long virtual course divided into 15 sessions with duration of 3 hours for each batch. Each batch with 100 participants to be completed in three months duration.

At the beginning of the training a **“Training Need Assessment (TNA)”** shall be conducted among girls/women aged 16-30, who will be enrolled for the course. Based on the TNA report, the course will be customized.

The training shall be focused on developing skills that will help the participants to learn and earn, easily become proficient in ICT so that they can enter into the field of e-learning and e-commerce.

Through utilizing these skills in ICT they shall be able to get prepared for their career and/or become self-employed and also to achieve educational progress through online courses.

As many of the target group don't have access to Desktop Computer or Laptop, rather they have a smart phone, this course shall offer training on using mobile applications as an alternative.

The course will include

- mobile applications on MS Office ( MS Word, Excel, Power point)
- Image & Video editing,
- voice to text, and
- different tools related to e-Learning, e-Commerce, internet browsing, and digital marketing.

Upon completion of the virtual training participants will become capable of utilizing social media platforms like Facebook, Linked-In, Instagram, YouTube to share their voices and communicate with the decision-makers easily through creating posts using effective communication tools and sharing. They will be using texts, images, videos, presentations, excel based statement/ report/ data records etc. for making content. Three to six months later of the training completion an impact assessment will be done. Four case studies will be conducted which will be published in our guide magazine.